



FEMINIST
OPPORTUNITIES
NOW

Support Programme for the Development of New Financial Resources for Civil Society Organisations Committed Against GBV*

CALL FOR APPLICATIONS

Apply before 29th of November 2024

Ethiopia, Kenya



En partenariat avec



*Gender Based Violence

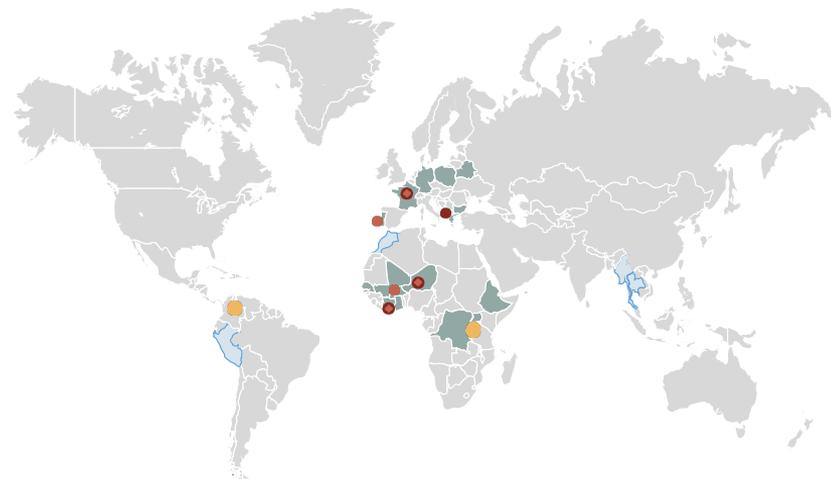
EMPOW'HER



Founded in 2013, Empow'Her is an international organization that supports the **development of entrepreneurship as a vector for equality in the economy and society.**

Through innovative support, expertise and a systemic approach to access to entrepreneurship, Empow'Her works towards creating an entrepreneurship that addresses the various social, societal, and ecological challenges of our time. The values that drive Empow'Her are equality, sisterhood, autonomy, and boldness.

Empow'Her has specific expertise in strengthening individual and collective capacities that can be beneficial for feminist civil society organisations (CSOs). Methodologies aimed at (future) entrepreneurs will be adapted to the needs of local associations.



Since 2013, Empow'Her has covered over 50 countries and has supported more than 20,000 women in their entrepreneurial journey.

THE SUPPORT PROGRAMME (1)



The **FEMINIST OPPORTUNITIES NOW (FON)** project is the result of a French diplomatic initiative. The project's ambition is to strengthen the impact of organisations engaged for women fighting against GBV in 10 countries across Asia, Africa, and Latin America.

Funded by the French MFA and AFD and led by a consortium of IPPF Africa, CREA, Médecins du Monde France, FIDH, and Empow'Her with a global goal of combating GBV, it aims to:

- Improve the **sustainability** of feminist CSOs
- Support their **resilience** and **diversity**
- Promote a **networking** movement among feminist CSOs in the Global South
- Strengthen their capacity to **innovate**

THE SUPPORT PROGRAMME (2)

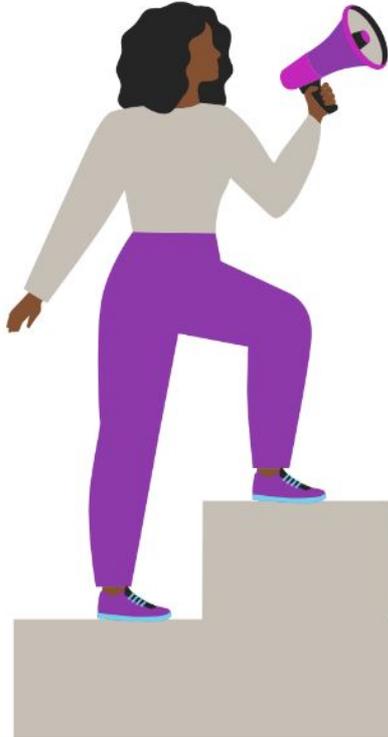
EMPOW'HER offers local associations a support program for the development of economic resources through the creation of a revenue-generating activity. With the aim of strengthening the **economic stability and resilience of the associations**, the selected organisations will be able to develop and structure their thinking around the launch of an activity that will generate funding.

Why add a revenue-generating activity to the organization's activities?

- For greater financial independence
- To strengthen its resources
- To increase its impact
- To professionalize



THE SUPPORT PROGRAMME (3)



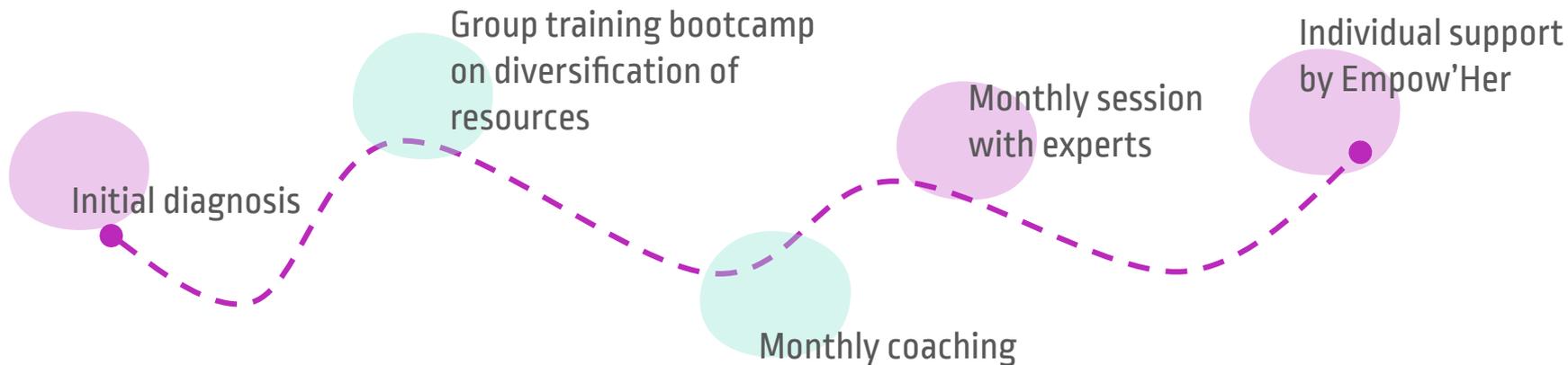
In brief, the programme will enable the selected civil society organisations (CSOs) to :

- Receive support in building a structure or activities to create new economic resources, in order to promote the financial independence of CSOs;
- Apply the codes of entrepreneurship to their associative projects;
- Strengthen their ability to find funding;
- Work on structuring and professionalising their business models;
- Be supported in their growth and/or change of scale;
- Become part of a community of organisations committed to gender equality.

THE CONTENT OF THE PROGRAMME

The programme combines **group training** with **individual support** to meet the specific needs of the organisations.

THE CONTENT



TERMS AND CONDITIONS

One person within the association will have to act as **referent**: he or she will have to be available to follow the whole project and to lead the reflection on the project that will be the subject of the support. This work represents the equivalent of **2 to 3 days per month**.

It will be possible for the referrer to be accompanied by the person of his/her choice at the various working times scheduled in the programme.

The **manager** (if different from the referent person) must be able to free up **at least one day a month** to work on the project with the designated reference person.

The course will bring together organisations from **two countries in East Africa** (Kenya and Ethiopia).

As a result, with the exception of the group training bootcamp in Nairobi, the individual training sessions will be **online**.

It is therefore essential to have a **working computer or tablet**, as well as a **good internet connection**.



SCHEDULE OF THE PROGRAMME



In March 2025: Bootcamp organised in Nairobi to start the support programme

Each month: 2H-coaching (online) ; 1 session with a consulting expert (online); 1 support session by Empow'Her (online)

To be scheduled during the programme: A legal expert intervention (online), experience-sharing session(s) with alumnis of the programme in West Africa

WHO CAN APPLY?

Eligibility criteria (*mandatory*)

- Representing an association working for women or person with diverse sexual orientation and gender identities fighting against GBV in one of the following countries: **Ethiopia or Kenya**
- Be legally registered (or have valid reasons not to)
- Founded in 2022 or earlier
- Have at least one operational project/activity
- Have at least 2 different sources of funding and be able to submit an income statement for the previous year
- Have fewer than 10 employees



- Be able to appoint a referent capable of devoting 2 to 4 days a month to the programme
- Have a CSO manager (if different from the referent) able to devote at least 1 day a month to the project being supported
- Have a good internet connection and a computer or tablet

- Have at least one idea for a finance-generating activity that will serve as a basis for work during the course of the project

WHO CAN APPLY?

- Stability of governance
- Parity of governance and tolerance
- Functioning of operations
- Economic stability
- Impact of actions
- Future projections and willingness to increase its impact

CSOs

Criteria for evaluating applications (indicative)

- Clarity of project description
- Originality and innovation
- Potential for positive impact
- Potential to generate benefits

Project



HOW TO APPLY?

O. Prepare your attachments: Legal status, proof of administrative registration, 2023 and/or 2024 budget, estimated 2025 budget, signed FON Commitment Charter ([Click here to access the document](#))

Steps of the application

1.

Download [the application file](https://docs.google.com/uc?export=download&id=18faxEer9rGWwEXOY3CZ2g-6DNek-IGqE)
(<https://docs.google.com/uc?export=download&id=18faxEer9rGWwEXOY3CZ2g-6DNek-IGqE>)

2.

Complete the application file

! Don't forget to save your application on your computer

3.

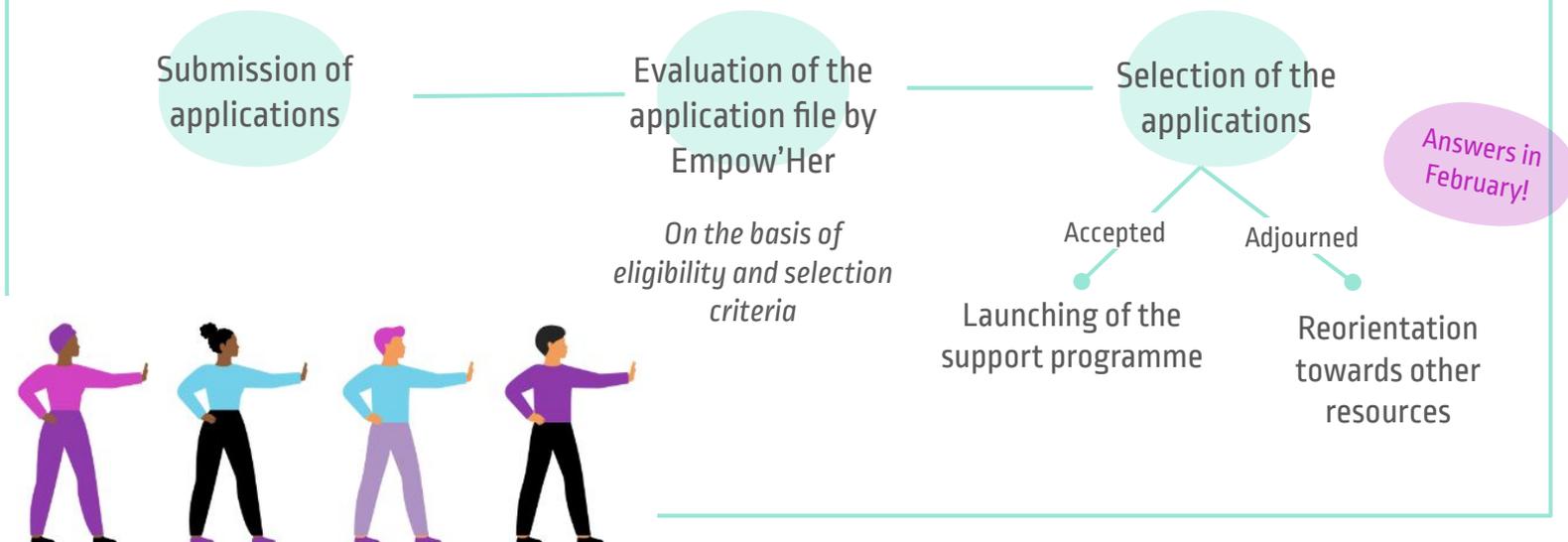
Click [HERE](#)

before the 11/29/2024 at 11:59pm : Fill in the online form then upload your application file and the attachments
(https://airtable.com/app64zRh9sTu_b7Zhs/pagX9hP9YVUufAFVK/form)



HOW TO APPLY?

Stages of the selection



CONTACT US



If you have any questions or technical problems, please write to fon@empow-her.com



empow-her.com

